



## Milano Design Week

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**Alcova**, Via dei Popoli Uniti 11, Milano

### Project:

Regaining the empathy of a living space  
Research for the architecture of Molino Nuovo, Salerno

### Research Author:

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Architecture Project by Architetti Artigiani Anonimi  
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## **Regaining the empathy of a living space**

*Research for the architecture of Molino Nuovo, Salerno*

Presented for the first time with an installation of a residential core, the pathway of analysis and experimentation is where the studio Architetti Artigiani Anonimi started to develop the Molino Nuovo architectural complex in Salerno, which will contain both residential and commercial units. The installation shows the beginnings of a search for a model that aims to recover the empathic relationship between man and the living space. Through a critical analysis of housing types throughout human history back to its origins, we identify some project themes of reconstructing a place of shelter at the physical, morphological and functional level, and not the separation of man from nature, thus unearthing the very reasons for architecture. Architetti Artigiani Anonimi can see some of the guiding principles for this investigation in Mediterranean vernacular architecture.

Theoretical and applied research will be presented in the respective phases following a program of events.

## **Experiments between architecture and micro-architecture**

*Molino Nuovo, Salerno*

Architetti Artigiani Anonimi's design method is based on research that addresses a critical look both to the past and at the present of architecture.

In this project the analytical activity is divided into two phases: the first focuses on the identification and designing of certain elements that can improve the empathic relationship between man and his living space, affecting the physical and mental well-being of those who live there. In this phase the research focuses on a micro-architectural dimension, analysing certain elements such as colour, light form and proportion, which act in the perceptual sphere; the research also extends to a macro-architectural-environmental dimension considering aspects such as the morphology of the casing, bioclimatic comfort, reduction of magnetic fields, use of ecological and locally sourced materials, for which the studio draws inspiration from the Mediterranean vernacular architecture, due to its intrinsic bioclimatic nature.

The second phase of the research places man at the centre, outlining some guiding principles to rediscover his own way of living in a domestic space and creating a place of identity.

Architetti Artigiani Anonimi intends to retrieve an archetypal housing model, a dialogue between man and his living space. The result is an evolved architectural project, ready to confront the rigid rules of the real estate market but with an intrinsic strength due to the principles that have dictated and will dictate functional choices and formal solutions.

The Molino Nuovo project is an architecture that will house residential and commercial units in a former industrial area of Salerno, developed in continuity with an existing building, the Molino Amato; the architecture project is by Architetti Artigiani Anonimi and the landscape project is by Vera Scaccabarozzi e Lorenzo Rebediani.

Molino Nuovo is an architecture development by Intesa Immobiliare.

